



To book an advertisement slot, please fill this form and send to:

**ARA International Limited Research and Publication**

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Address: Room 601, No.23 Lvdi Weike Plaza, Lane 423 Xincun Road, Shanghai, P.R. China, 200065

**ADVERTISER CONTACTS**

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

**PAYMENT AND INVOICE**

Payment is required either by banking transfer or credit card on receipt of invoice. If you choose to pay via credit card, please also fill the following credit card payment information:

Please debit my credit card:  MasterCard  Visa  AMEX  JCB

Issuing Bank: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

CVC2C/ CVV2: Last 3 digits on signature strip on back of card \_\_\_\_ \_

Holder's Signature: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Important: 4% service fee will be charged by banks. Copy of the front and back of your credit card should be sent to us together with this form.

**THE ADS RATE**

USD 5,500. (shipping fee NOT included).

Payment by RMB shall refer to the exchange rate of 6.5:1 (RMB:USD).

**Important:** Due to limited number of ads slots, please contact us first to confirm if there are available ads slots left before you send this ads booking form.

**KEY BENEFITS AND SERVICES**

1. The China Petroleum Map 2012 will stay with its readers in their offices with at least one year's daily advertisement exposure influence to over 5,000 worldwide oil and gas industry managements, including investors and operators of China's most E&P, petrochemical, refinery, storage as well as transportation projects. The advertisement exposure is far more effective and longer than those by traditional magazines or newspaper;
2. 10 gift-packaged China Petroleum Map 2012 for advertiser. They are unique CRM tools for advertiser's business development purposes as an executive gift for either customer visit or key account meetings;
3. Advertiser is recognized as an honorable editorial committee member of the China Petroleum Map 2012;
4. Advertiser's name card will be inserted into all the subscribers' maps.

**DESIGN AND SPECIFICATIONS**

China Petroleum Map 2012 is published on October 1st, 2011. The ads design, 8cm x 6cm for each ads slot, shall be received before September 15th, 2011. The design's resolution requirement is 300 pixels per inch.

**SHIPPING TYPE AND FEE**

We will ship the maps to advertiser's appointed address immediately after it is published on 2011.10.1. Following section must be completed in full for overnight shipping services if you have your own FedEx or UPS account:

Select your shipping service company:  FedEx  UPS

Your account #: \_\_\_\_\_

Your insurance limit per map: USD \_\_\_\_\_

Specify delivery:  Next Day (Faster)  2-Day (Economical)

Important Note:

1. If you don't have a FedEx or UPS account, the shipping charge and insurance fee will be added into the invoice. We provide insurance on shipments up to the retail price of the map;
2. Each packaged Map is 5.5kg and 1.4m x 0.2 m x 0.2m. Extra USD3 (RMB20) will occur per map caused by outside protective package for shipping.